Budget Detail Request - Fiscal Year 2016-17

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

- 1. Title of Project: The Norton Museum of Art
- 2. Date of Submission: <u>12/10/2015</u>
- 3. House Member Sponsor(s): Patrick Rooney

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? <u>Yes</u> *If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d*
- b. What is the most recent fiscal year the project was funded? $\underline{2015-16}$
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? $\underline{\mbox{Yes}}$
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

FY:	Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2016-17 (If no new Recurring or Nonrecurring funding is requested, enter zeros.)			
Column:	А	В	С	D	E	F	G
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: Column A + Column B)	Recurring Base Budget (Will equal non- vetoed amounts provided in Column A)	INCREASED or NEW Recurring Requested	TOTAL Nonrecurring Requested (Nonrecurring is one time funding & must be re-requested every year)	Total Funds Requested Over Base Funding (Recurring plus Nonrecurring: Column E + Column F)
Input Amounts:	0	1,000,000	1,000,000	0	0	2,000,000	2,000,000

- e. New Nonrecurring Funding Requested for FY 16-17 will be used for:
 □Operating Expenses ☑Fixed Capital Construction □Other one-time costs
- f. New Recurring Funding Requested for FY 16-17 will be used for: □Operating Expenses □Fixed Capital Construction □Other one-time costs

5. Requester:

- a. Name: Jonathan Wemette
- b. Organization: <u>The Norton Museum of Art</u>
- c. Email: wemettej@norton.org
- d. Phone #: (561)832-5196 Ext. 1120

6. Organization or Name of Entity Receiving Funds:

- a. Name: The Norton Museum of Art
- b. County (County where funds are to be expended) Palm Beach
- c. Service Area (Counties being served by the service(s) provided with funding) Palm Beach

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project?s intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

The Norton Museum of Art in West Palm Beach is a world-renowned art museum with one of the most distinguished permanent collections south of Washington, D.C. Since its founding in 1941, the Museum has been a vital center, both geographically and figuratively, for the arts in Palm Beach County. The Museum pairs accessible public programming with masterpieces by artists including Picasso, Monet, O'Keeffe, and Mir?.

The Norton has continued to evolve and grow along with the community and is now undertaking the most comprehensive expansion and renovation in its history: an \$84 million master plan called ?The New Norton,? The New Norton will:

? Raise the State's international profile as a destination for tourists interested in art and architecture

? Add a 42,000-square-foot wing, 35% more exhibition space, a spectacular new entrance plaza, a 200-seat auditorium, an outdoor sculpture garden, a new restaurant, and more

- ? Enhance the neighborhood in collaboration with West Palm Beach's revitalization of U.S. Highway 1
- ? More than triple the current educational spaces for family, school, and adult audiences
- ? Directly sustain more than 90 local jobs, both blue and white collar

An investment in the Norton is an investment in Florida's future:

? For every \$1 that governments invest in arts and culture organizations, they create \$8 in revenue for the public sector. (FL Division of Cultural Affairs)

? The Norton has a direct annual economic impact of over \$12 million ? spending that supports more than 350 jobs in our community (Americans for the Arts & Economic Prosperity IV Calculator)

? The Norton has already spent more than \$2.5 million with Florida businesses working on The New Norton ? with many millions still to come.

? Approximately one-third of the Norton's visitors come from out-of-state, representing more than 60,000 hotel nights worth \$10 million annually, plus additional spending at restaurants, stores, etc.

? Cultural tourists spend 38% more in Florida than other tourists. (Florida TaxWatch)

\$46 million in private donations has already been raised. Funding from the State of Florida will help the Norton attract even more private dollars and National grants.

8. Provide the total cost of the project for FY 2016-17 from all sources of funding:

Federal: <u>0</u> State: <u>0</u> (Excluding the requested Total Amount in #4d, Column G) Local: <u>0</u> Other: <u>47,045,245</u>

9. Is this a multi-year project requiring funding from the state for more than one year? No